

DAN FRYSSINGER

Motto: Be curious, not judgmental

Analysis & Innovation

- Insight development
- Problem framing
- Ethnography & discovery
- Innovation strategy

Enabling People

- Leading culture & engagement
- Creating/improving processes
- Psychology of behavior change
- Coaching innovation managers

Building Community

- Connecting people & ideas
- Workshop design & facilitation
- Curating place-based forums
- Translating plans into action

Professional Experience

Hiatus, Personal Travel

Sep 2022–Present

Workshops Lab Manager, Deloitte – Greenhouse Breakthrough Labs

Dec 2021–Sep 2022

- Designed & facilitated strategic conversations with top executives about their organizations' stickiest challenges, to bring stakeholders together & accelerate change
- Framed problems, gathered viewpoints for the conversation (stakeholders, white papers, existing client PPTs), crafted overarching metaphor for the problem, & designed workshop activities
- Led three-person workshop design teams, set objectives with client, & managed expectations. Served as secondary facilitator during workshops; connected people & ideas.

Innovation-Management Consultant, Brightidea Inc.

Nov 2017–Dec 2021

- Advised innovation directors at Fortune 500s in creating or evolving their programs: innovation vision & mission, goals, org structure, stakeholders, innovation horizons, & roadmap
- Coached innovation managers through innovation initiatives: problem-definition, design-thinking, employee engagement, idea evaluation & selection, idea incubation, & value capture
- Designed innovation processes for: discovery, ideation, pitches, incubation, & scouting

Innovation Insights Consultant, Freelance

Aug 2014–Nov 2017

- Design research: Consumer immersion, expert & stakeholder interviews, focus groups, & smartphone ethnography. Trends, competitive, & secondary research.
- Insight development: Defined opportunity areas & developed insights for positioning strategy
- Workshops: Designed & facilitated workshops to create insights & positioning statements

Process Transformation Consultant, Capgemini Consulting

Sep 2010–Aug 2014

- Primary disciplines: Process improvement, HR & marketing transformations, change management
- Interviewed stakeholders, created process maps, investigated root-causes, designed future-states
- Designed & facilitated highly interactive workshops to design future state processes

Civic Leadership

Partner, Community Bell Advocates

2015–2021

- Built business: Repaired tower bells & created community engagement for churches/schools/cities

Board Member, Board of Directors at Chicago Cares

2017

- Connected people & ideas to mobilize volunteers & build a stronger, more unified Chicago

Founding President, Auxiliary Board at Chicago Cares

2014–2016

- Founded auxiliary board for Chicago Cares to engage young professionals in their community

University of Michigan – Ross School of Business

2006–2010

Bachelor of Business Administration (Graduated with Distinction) • Minor in Environmental Studies

What Else Keeps Me Exploring

Carillon • Swing Dance • Volunteering • Public Art • Backpacking • Exploring Neighborhoods